

# Invitation à participer à **Routes America 2019**

Le Réseau québécois des aéroports vous invite à participer à la conférence Routes America 2019 que se tiendra à Québec les 12, 13 et 14 février prochain.

Le tarif régulier pour participer aux trois jours de la conférence varient normalement entre 1300 \$ US et 2300 \$ US. Les membres aéroports, associés et fournisseurs du Réseau québécois des aéroports ont accès à un prix forfaitaire unique à toutes les activités d'une journée\* aux choix pour **362 \$ US**.

Pour participer, veuillez remplir le formulaire d'inscription qui se trouve [ici](#). Les informations concernant le paiement seront envoyées aux participants par la suite.

Merci à l'aéroport Jean Lesage de Québec d'avoir mis en lien le Réseau avec les organisateurs de Routes America pour vous offrir cet accès unique!

\*Veuillez noter que cet accès privilégié comprend uniquement la participation aux conférences, lunch et cocktail. Toute autre activité proposée par l'évènement n'est pas comprise dans ce forfait. Le transport vers cet évènement est à vos frais.

\*\*Les conférences sont en anglais seulement.

# Routes America | Aperçu des conférences

## Jour 1 | 12 février

### STATE OF THE AMERICAS REGION

This session will outline the latest news on the state of the industry in the Americas, including how the region could tackle their largest threats such as safety, infrastructure and the heavy taxes and charges imposed on aviation and air travel in many countries.

### YQB: A WORLD CLASS AIRPORT READY FOR THE FUTURE

Québec City Jean Lesage International Airport (YQB) has tripled its traffic going from 643,000 passengers to 1.8 million in 2018. With its new state-of-the-art international terminal and an innovative vision for the future, YQB intends to position itself as a major airport in Canada and is ready, more than ever, to deal with the global passenger traffic growth.

### CEO KEYNOTE INTERVIEW

Hear directly from one of the leading figures in aviation on the airline's major plans for the next few years.

### CONNECTING THE AMERICAS: WHAT'S NEXT FOR THE REGION'S ROUTE ECOSYSTEM?

A host of aviation markets across the Americas have long lived within the ecosystem of the US powerhouse so, with ongoing political and economic uncertainty, what does their future hold? With the threat of a potential global trade war looming large and political challenges remaining in some markets, the industry's growth in the region remains under threat. We will bring together carriers from across the Americas to outline what the future skies across the region will look like, and examine the key industry and political requirements to create a flourishing route development industry.

### HEAR FROM THE CEO - CONNECTING IN THE CARIBBEAN

Hear directly from interCaribbean's CEO Trevor Sadler on the carrier's development over the last five years and its future plans as the airline embarks on its next era of expansion.

## Jour 2 | 13 février

### CEO KEYNOTE INTERVIEW - JETLINES/ SWOOP

Jetlines plans to operate flights across Canada and provide non-stop service from Canada to the US, Mexico and the Caribbean.

Swoop launched in summer 2018 operating domestic flights in Canada and has since opened new international routes including the US and Mexico.

### HIGHER WAGES, HIGHER FUEL PRICES, HIGHER PRESSURE: LOW AND ULTRA-LOW-COST AIRLINES' PROFITABILITY

Higher fuel prices are the "new normal" and carriers will have to adapt. So with profitability under pressure, an increase in ticket prices and staff reductions are potential measures to keep costs down.

In addition to this, pilot shortage will continue to have a damaging impact on American businesses and communities. How can we tackle this problem and ensure aviation continues to be a driver of economic success?

How are LCC and ultra-low-cost carriers going to face these market changes? Is the way they operate sustainable in a long term?

### HEAR FROM THE CEO - SUN COUNTRY

Exclusive updates direct from the leading airlines in the region.

### HOW TO REALLY ENGAGE YOUR STAKEHOLDERS TO SUPPORT ROUTE DEVELOPMENT

Tourism markets can only be developed when all stakeholders work collaboratively. Who are the different stakeholders and what role do they play in route development? What will the tour operator market look like in the coming years?

How important is the cruise industry to aviation and can the two work more closely together? How much time and resources are destinations putting with cruise as well as with airlines? How this can benefit tourism?

At this session you will explore what are the costs and barriers that challenge a good collaborative approach between stakeholders and learn from the best practice examples on how to overcome them.

### HOW TRAFFIC FORECASTS CAN HELP YOU SECURE NEW ROUTES

Traffic forecasts are the key to route development, providing evidence of a route's potential success in terms of passenger numbers and yield. This session will explore how to utilise

appropriate market data, help you understand how successful your target route can be, and offer tips on how to pitch to airlines.

## Jour 3 | 14 février

### HOW ALIBABA'S TECHNOLOGY IS REVOLUTIONISING THE ON-LINE TRAVEL MARKET

Singapore Airlines, Finnair, Jetstar, American Airlines and Turkish Airlines are some of the carriers that have partnered with Fliggy allowing members to use mileage points earned by their customers at either company, giving Chinese travellers greater flexibility and more opportunities to receive extra perks and benefits as they take to the air.

### KEYNOTE ADDRESS - THE FUTURE OF AIRCRAFT TECHNOLOGY

Emerging technologies are changing the face of aviation and continue to offer a glimpse of what the industry of tomorrow could look like. Aircraft could be capable of double current speeds, operating at half the cost with minimal environmental impact.

This is the focus of Zunum Aero, aiming to reshape the regional air travel market with hybrid electrical aircraft.

### IS BLOCKCHAIN THE FUTURE FOR AVIATION?

How the self-sovereign identification (SSI) and blockchain technologies will change the way passengers board an aircraft. Will blockchain offer new opportunities for airlines?

### IS US PRECLEARANCE BECOMING EASIER FOR GLOBAL AIRPORTS?

This presentation will provide an insight into the US Custom and Border Protection world development strategy and especially how new technologies and partnerships will improve productivity at preclearance facilities.

### DISRUPTIVE INNOVATION: HOW HOPPER AIMS TO RESHAPE THE TRAVEL MARKET

Pour obtenir plus d'informations sur l'évènement et consulter la programmation complète, rendez-vous sur le site de l'évènement en cliquant [ici](#).